

**i3DMX platform facilitates the meeting arrangement for delegates and exhibitors in high profile events by providing First Class intelligent business partners match-making capability and taking care of tedious information determination issues**

# Inchon i3DMX

Product Info



## Delegation Management for eXhibitions

**i3DMX** aims to resolve issues faced organising successful conferences and exhibitions:

- Managing hundreds of VIPs (exhibitors and delegates)
- Collating information, amending data and accommodating last minute changes
- Errors and frustration caused by inflexible manual scheduling, business interest search and matching
- Handling time-consuming and stressful request and queries from VIPs on hospitality arrangement

**i3DMX** aims to empower show organiser by

- Reducing tedious tasks monitoring VIPs' invitation until they depart
- Reducing chances of errors in business meeting matching and prioritising
- Pushing matching business interest to exhibitors
- Offering an online channel to answer queries regarding the event
- Providing flexibility to amend schedules on-the-fly Informing delegates and exhibitors whenever updates occurred including periodic email updates
- Allowing organizer to focus more on marketing facilitating, servicing and attend to VIP personally

**i3DMX** aims to benefit delegates and exhibitors by

- Providing one-stop service for high profile delegations in premier conferences
- Allowing delegates and exhibitors to manage and amend meeting preference anytime
- Enabling search and pre-match according to business interest
- Advance auto-scheduling according to criteria set
- Enabling viewing of schedule and convention floor plan on mobile devices
- Generating schedule in advance; plan weeks ahead
- Providing cockpit-view on information regarding hospitality, flight schedule, transportation arrangement and hotel booking
- Empowering liaison officer of the visiting VIP via self-service module
- Providing information online, no more geographical barriers



### Other Features

- **Paperless distribution of event materials**
- **24 x 7 accessibility to the material via standard internet browser**
- **Materials can be updated as and when by the participants**
- **Built-in communication tools to facilitate online dialogue and business networking.**
- **Platform can be made available anytime, anywhere**
- **Customised interface and functions**
- **Easy operation and navigation**

### Workflow Automation

- **Invitation management**
- **Delegate registration**
- **Update company profile**
- **Pre-matching search by business interest**
- **Matching criteria preferences configuration**
- **Auto scheduling engine**
- **Publish schedule, meeting & luncheons**
- **View data on mobile devices**
- **Period updates notification**
- **Hospitality management**
- **Information publishing**

### i3DMX — Key benefits to users

Delegates can ...	Exhibitors can ...	Administrators can ...
<ul style="list-style-type: none"> <li>• Input delegation profile information</li> <li>• Set meeting schedule preferences</li> <li>• Set site visit preferences</li> <li>• View personal meeting schedule, setup by intelligent auto scheduler based on preference set</li> <li>• View hospitality information</li> <li>• View event schedule</li> <li>• Use organizer contact information and facility to send online request</li> </ul>	<ul style="list-style-type: none"> <li>• Input exhibitor profile information</li> <li>• Set meeting preference with vip delegations</li> <li>• Sponsor lunch with preferred vip delegations</li> <li>• View meeting schedule</li> <li>• View hospitality information</li> <li>• View event schedule</li> <li>• Use organizer contact information and facility to send online request</li> </ul>	<ul style="list-style-type: none"> <li>• Initiate show preparation</li> <li>• Set meeting preference with vip delegations</li> <li>• Sponsor lunch with preferred vip delegations</li> <li>• View meeting schedule</li> <li>• View hospitality information</li> <li>• View event schedule</li> <li>• Use organiser contact information and facility to send request online</li> <li>• Have comprehensive reports</li> </ul>

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## Exhibition Friendly Features

- Affordability and Scalability** The pricing model for **i3DMX**, based on per-event licensing, is extremely competitive. **i3DMX** is highly scalable, allowing for lower deployment costs initially
- e-Registration** Participants can register for your events online, and the registration data can be managed real-time by the organizers
- e-Catalogue** Participants can view/search high quality event brochures and catalogue.
- Fully Customisable** The highly flexible platform can be customised extensively to suit customer's requirements, due to the multi-tier, template-based architectural design.
- Rapid Deployment** System can be up and running within 5 working days.
- Ease of Upgrade** Due to the open architecture of the system, no information or data will be lost during the transition to a newer version of the e-Conference System.

**i3DMX** deployed at

- Global Security Asia (2007 and 2009), Singapore
- International Maritime Defence Exhibition (2007 and 2009), Singapore
- Brunei Darussalam International Defence Exhibition & Conference 2009, Brunei
- Doha International Maritime Defence Exhibition & Conference 2008, Qatar
- Defence Services Asia 2008, Malaysia
- World Congress on Information Technology 2008, Malaysia
- Defence Science Technology Agency, Singapore



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